

SPONSORSHIP

# OPPORTUNITIES



## Arts Alive Festival 2018

Saturday, August 18 | 10am to 5pm | Downtown Langley

Arts Alive has been providing free, family fun in Langley City for 25 years. Thanks to the generous support from community and corporate sponsorships it has flourished to become one of the premier art festivals in the Lower Mainland, attracting over 200 visual and performing artists and 25,000 visitors to our downtown annually - every third Saturday in August!

The Downtown Langley Arts Alive Festival has the following six sponsorship levels:

### Platinum Sponsorship: \$ 10,000 (one available)

#### SPONSORSHIP BENEFITS

- First right of refusal as Platinum Sponsor for the 2019 Arts Alive Festival.
- Up to three, 10' x 10' spaces in a central location of the festival area for use as a display/demo/activity area (awnings, tables and chairs provided by the event organizers).
- Signage at two locations near McBurney Plaza and the Children's Venue (sponsor provided signage).
- Prominent logo recognition as the Platinum Sponsor on the 2018 Arts Alive poster and postcards distributed throughout the community (over 500 copies distributed).
- Prominent logo recognition as the Platinum Sponsor on the McBurney Plaza Main Stage event signage.
- Platinum Sponsor recognition in both print and online advertising materials.
- Platinum Sponsor recognition a minimum of six times throughout the event at the McBurney Plaza main stage.
- Speaking opportunity at the McBurney Plaza main stage if a representative from your organization is available (2-3 minutes).
- Arts Alive Platinum Sponsor website recognition with your logo and link to your website.
- Social media post announcing your Platinum Sponsor support of the event.

## Presenting Sponsorship: \$ 7,000 (one available)

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### SPONSORSHIP BENEFITS

- First right of refusal as Presenting Sponsor for the 2019 Arts Alive Festival.
- Up to three, 10' x 10' spaces in central location of festival area for use as a display/demo/activity area (awnings provided by sponsor, tables and chairs provided by the event organizers).
- Signage at one location near stage in McBurney Plaza (sponsor provided signage).
- Prominent logo recognition as the Presenting Sponsor on the 2018 Arts Alive poster and postcards distributed throughout the community (over 500 copies distributed).
- Prominent logo recognition as the Presenting Sponsor on the McBurney Plaza Main Stage event signage.
- Presenting Sponsor recognition in both print and online advertising materials.
- Presenting Sponsor recognition, a minimum of four times throughout the event at the main stage in McBurney Plaza.
- Arts Alive Presenting Sponsor website recognition with your logo and link to your website.
- Social media post announcing your Presenting Sponsor support of the event.

## Gold Sponsorship: \$5,000 (two available)

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### SPONSORSHIP BENEFITS

- Two 10' x 10' spaces in event area for use as a display/demo/activity area (awnings, tables and chairs provided by sponsor).
- Signage at one location near stage in McBurney Plaza (sponsor provided signage).
- Prominent logo recognition as the Gold Sponsor on the McBurney Plaza Main Stage event signage.
- Prominent logo recognition as the Gold Sponsor on the 2018 Arts Alive poster and postcard distributed throughout the community (over 500 copies distributed).
- Gold Sponsor recognition in both print and online advertising materials.
- Gold Sponsor recognition a minimum of two times throughout the event at the McBurney Plaza Main Stage.
- Arts Alive Gold Sponsor website recognition with your logo and link to your website.
- Social media post announcing your Gold Sponsor support of the event.

## Silver Sponsorship: \$3,000 (three available)

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### SPONSORSHIP BENEFITS

- One 10' x 10' space in event area for use as a display/demo/activity area (awnings, tables and chairs provided by sponsor).
- Logo recognition as the Silver Sponsor on the McBurney Plaza Main Stage event signage.
- Logo recognition as the Silver Sponsor on the 2018 Arts Alive poster and postcards distributed throughout the community (over 500 copies distributed).
- Silver Sponsor recognition in both print and online advertising materials.
- Silver Sponsor recognition announced by emcee at the McBurney Plaza Main Stage.
- Arts Alive Silver Sponsor website recognition with your logo and link to your website.



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## Bronze Sponsorship: \$2,000

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### SPONSORSHIP BENEFITS

- One 10' x 10' space in event area for use as a display/demo/activity area (awnings, tables and chairs provided by sponsor).
- Logo recognition as the Bronze Sponsor on the McBurney Plaza Main Stage event signage.
- Logo recognition as the Bronze Sponsor on the 2018 Arts Alive poster and postcards distributed throughout the community (over 500 copies distributed).
- Bronze Sponsor recognition in both print and online advertising materials.
- Bronze Sponsor recognition announced by emcee at the McBurney Plaza Main Stage.
- Arts Alive Bronze Sponsor website recognition with your logo and link to your website.

## Performance Sponsorship: \$1,000

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### SPONSORSHIP BENEFITS

- Event poster to include logo as Performance Sponsor.
- Logo recognition on the sponsor signage in McBurney Plaza, identified as a Performance Sponsor.
- Performance Sponsor recognition announced by emcee at the McBurney Plaza Main Stage.
- Arts Alive Performance Sponsor website recognition with your logo and link to your website.

#### FOR MORE INFORMATION PLEASE CONTACT:

**Teri James, Executive Director at 604.539.0133 or email [info@downtownlangley.com](mailto:info@downtownlangley.com).**

[downtownlangley.com](http://downtownlangley.com) | [artsalivefestival.com](http://artsalivefestival.com)



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# COMMITMENT FORM



## Arts Alive Festival 2018

SATURDAY, AUGUST 18 | 10AM TO 5PM | DOWNTOWN LANGLEY

Please return completed commitment forms to Teri James, Executive Director, Downtown Langley Business Association at [info@downtownlangley.com](mailto:info@downtownlangley.com).

### SPONSORSHIP OPTIONS PLEASE SELECT FROM THE BELOW LISTINGS

- Platinum Sponsor: \$10,000
- Presenting Sponsor: \$7,000
- Gold Sponsor: \$5,000
- Silver Sponsor: \$3,000
- Bronze Sponsor: \$2,000
- Performance Sponsor: \$1,000

### COMPANY INFORMATION

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY/ORGANIZATION NAME (AS IT SHOULD APPEAR IN PRINT ON SIGNAGE): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

MARKETING CONTACT (IF DIFFERENT THAN ABOVE): \_\_\_\_\_

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**PLEASE NOTE:** Returning sponsors that participated in the 2017 Arts Alive Festival will be given first right of refusal to sponsor the same aspect of the event in 2018.

Sponsor recognition and logo placement on all print, signage and marketing material will appear in order of sponsorship value.

**Terms:** Upon receipt of this signed Commitment Form the Downtown Langley Business Association will issue an invoice for the sponsorship amount plus GST. Payment is due within 30 days to guarantee your sponsorship. Sponsors may not transfer this agreement to another agency in part or in whole. The sponsor name listed above will be the representative in attendance and on display.



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