

Partnership Opportunities 2026

Together anything is possible.



CELEBRATING

30

YEARS



ArtsALive

30TH ANNUAL | FESTIVAL

Saturday, August 15, 2026

Downtown Langley | artsalivefestival.com

Who we are and why partner with us.

Be part of our long-standing and widely anticipated Arts Alive Festival as we celebrate a landmark 30th anniversary in 2026. This year's event will come alive on the beautifully redesigned, pedestrian-friendly Fraser Highway One Way, transforming the heart of the community into a vibrant festival boulevard. By partnering with Arts Alive, you are supporting free, family-friendly programming and championing the visual and performing arts right here in British Columbia. Let our professional events team ensure your participation is seamless, impactful, and part of a truly unforgettable year.





Creativity is intelligence having fun.

Albert Einstein

Arts Alive: Celebrating creativity.

Thanks to the generous support from the community and corporate partnerships, this event has flourished to become one of the premier art festivals in the lower mainland, attracting over 30,000 visitors to our downtown annually.

The entire two block stretch of the Fraser Highway one-way is closed for pedestrian traffic only, and everything is managed professionally and safely.

We attract media attention from all over Metro Vancouver and included in our extensive marketing strategy is print, radio, transit, video and social media marketing. In addition, the vendors are all provided with social media information and icons in the weeks prior to the event and the buzz about this festival is widespread as everyone shares on their channels.

Our 200+ vendors come to our event from all over the Lower Mainland, the Interior, Vancouver Island and parts of Washington. As this is a juried show, we are able to bring a vast array of artists and artisans that use a variety of materials and mediums. We sell out of vendor locations earlier every year as the event has a stellar reputation.

Throughout the festival you'll find performance zones with incredible entertainment. Local and world-class musicians, including some Juno nominated artists, keep the festival feeling vibrant and upbeat with amazing performances throughout the day.





LARGEST

ANNUAL EVENT IN LANGLEY CITY



MAGICAL MOMENTS

ROVING AND MUSICAL
PERFORMANCES ALL DAY





Creativity takes courage.

Henri Matisse



Presenting Partnership

\$ 20,000

Pre Festival Recognition & Benefits

- > Presenting Partner recognition in both print and online advertising materials for up to 6 months prior to the event including local newspaper, website & social media campaigns.
- > Prominent logo recognition as the 2026 Presenting Partner for up to 6 months leading up to the event on the 2026 Arts Alive posters and postcards distributed throughout the community.
- > Arts Alive Presenting Partner recognition with your logo and link to your website on the Downtown Langley Business Association and Arts Alive websites.
- > Social media post to post to all of our 30K+ followers through our various channels announcing your Presenting Partner support of the event.
- > Recognition as the Presenting Partner in Vendor Packages sent out to all businesses, artisans, and exhibitors.

Festival Recognition & Benefits

- > Up to three, 10' x 10' spaces in a central location of the festival area for use as a display/demo/activity area (awnings, tables and chairs provided by the event organizers).
- > Prominent logo recognition throughout the festival as the Presenting Partner on Arts Alive event signage.
- > Opportunity to display partner provided signage at two locations throughout the festival including the Main Stage and another area of your choice.
- > Presenting Partner recognition throughout the event at the main stage.
- > Speaking opportunity at the Main stage if a representative from your organization is available (2-3 minutes).
- > First right of refusal as Presenting Partner for the 2027 Arts Alive Festival.



Platinum Partnership

\$ 15,000

Pre Festival Recognition & Benefits

- > Platinum Partner recognition in both print and online advertising materials for up to 6 months prior to the event including local newspaper, website & social media campaigns.
- > Prominent logo recognition as the Platinum Partner for up to six months leading up to the event on the 2026 Arts Alive posters and postcards distributed throughout the community.
- > Arts Alive Platinum Partner recognition with your logo and link to your website on the Downtown Langley Business Association and Arts Alive websites.
- > Social media post to all our 30K+ followers through our various channels announcing your Platinum Partner support of the event.
- > Recognition as the Platinum Partner in Vendor Packages sent out to all businesses, artisans, and exhibitors.

Festival Recognition & Benefits

- > Up to two, 10' x 10' spaces in a central location of the festival area for use as a display/demo/activity area (awnings, tables and chairs provided by the event organizers).
- > Prominent logo recognition throughout the festival as the Platinum Partner on Arts Alive event signage.
- > Platinum Partner recognition throughout the event at the main stage.
- > First right of refusal as Platinum Partner for the 2027 Arts Alive Festival.

Gold Partnership

\$10,000

- > Two 10' x 10' spaces in event area for use as a display/demo/activity area (awnings, tables and chairs provided by partner).
- > Signage at one location near the main stage (partner provided signage).
- > Prominent logo recognition as the Gold Partner near the main stage event signage.
- > Prominent logo recognition as the Gold Partner on the 2026 Arts Alive poster and postcards distributed throughout the community.
- > Gold Partner recognition in both print and online advertising materials.
- > Gold Partner recognition a minimum of two times throughout the event.
- > Arts Alive Gold Partner website recognition with your logo and link to your website.
- > Social media post announcing your Gold Partner support of the event at the main stage.



Silver Partnership

\$8,000

- > One 10' x 10' space in event area for use as a display/demo/activity area (awnings, tables and chairs provided by partner).
- > Logo recognition as the Silver Partner on the main stage event signage.
- > Logo recognition as the Silver Partner on the 2026 Arts Alive poster and postcards distributed throughout the community.
- > Silver Partner recognition in both print and online advertising materials.
- > Silver Partner recognition a minimum of two times throughout the event at the main stage.
- > Arts Alive Silver Partner website recognition with your logo and link to your website.

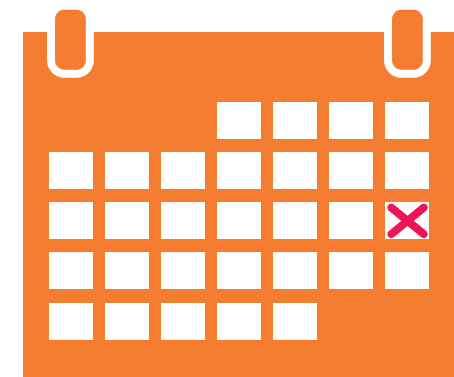


200+
VENDORS

Bronze Partnership

\$5,000

- > One 10' x 10' space in event area for use as a display/demo/activity area (awnings, tables and chairs provided by partner).
- > Logo recognition as the Bronze Partner on the main stage event signage.
- > Logo recognition as the Bronze Partner on the 2026 Arts Alive poster and postcards distributed throughout the community.
- > Bronze Partner recognition in both print and online advertising materials.
- > Bronze Partner recognition at the main stage.
- > Arts Alive Bronze Partner website recognition with your logo and link to your website.



30,000
AVERAGE
ANNUAL
ATTENDANCE



Performance Partnership

\$2,000

- > Event poster to include logo as Performance Partner.
- > Logo recognition on the partner signage at the main stage, identified as a Performance Partner.
- > Partner recognition announced at the main stage.
- > Arts Alive Performance Partner website recognition with your logo and link to your website.



FOR MORE INFORMATION PLEASE CONTACT

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