



**FORK &  
FiNGER**

**2023**

**Partnership Opportunities**

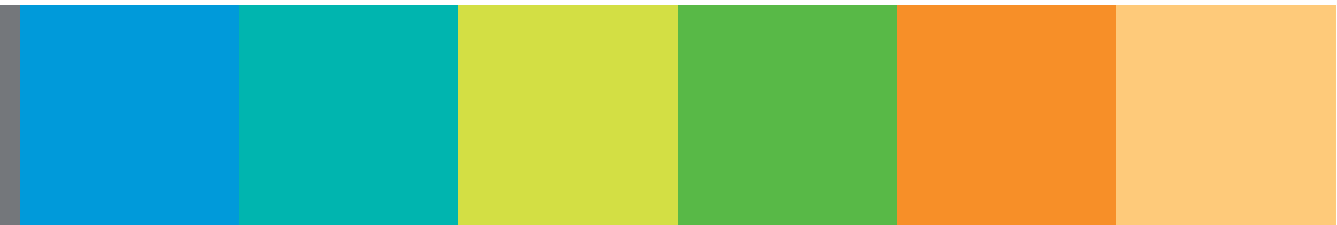
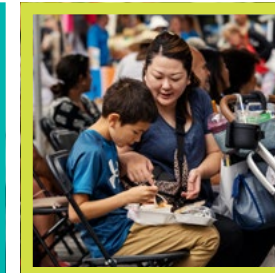
A recipe has no soul. You, as the cook,  
must bring soul to the recipe.

—  
Thomas Keller



## What is this about?

Fork & Finger is all about celebrating the amazing food that can be found in downtown Langley! From finding your new favourite restaurant through the Fork & Finger Passport to enjoying delicious samples during live cooking demonstrations that feature local celebrity Chefs, this event draws hungry foodies from surrounding communities to explore our local food scene here in downtown Langley.





## McBurney Plaza Entertainment Partner

### \$5000 | ONE AVAILABLE

McBurney Plaza is the main hub for Fork & Finger event information and entertainment. Entertainment includes live cooking demonstrations featuring local celebrity chefs, delicious food samples, and live music. The plaza is also where the Fork & Finger Information tent is located, and where all attendees come for their Fork & Finger Passport.

### PARTNERSHIP BENEFITS

- > First right of refusal as McBurney Plaza Entertainment Partner for the 2024 Fork & Finger.
- > Prominent logo recognition as the McBurney Plaza Entertainment Partner on the 2023 Fork & Finger poster that is distributed throughout the community (over 250 copies distributed).
- > Prominent logo recognition as McBurney Plaza Entertainment Partner on the 2023 Fork & Finger postcard that is distribute throughout the community, including at other DLBA hosted events.
- > Prominent logo recognition as the McBurney Plaza Entertainment Partner on the 2023 Fork & Finger Passport. Over 1000 Passports are distributed to attendees during the event.
- > Prominent logo recognition as the McBurney Plaza Entertainment Partner in on-site digital signage that scrolls throughout the event at the main demonstration stage.
- > McBurney Plaza Entertainment Partner recognition to be announced by event emcee a minimum of four times throughout the Fork & Finger event.
- > Fork & Finger event web page recognition with your logo and link to your company website.
- > Social media post announcing your support as the Fork & Finger McBurney Plaza Entertainment Partner.



## Fork & Finger Passport Partner

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### **\$2500 | THREE AVAILABLE**

The Passport is a delicious way to participate in the event. Attendees use their Fork & Finger Passports to visit participating restaurants, collect stamps and enter to win Downtown Dollar prizes throughout the event. Over 1000 Passports are distributed during the event each year.

### **PARTNERSHIP BENEFITS**

- > First right of refusal as Fork & Finger Passport Partner for the 2024 Fork & Finger.
- > Fork & Finger event web page recognition with your logo and link to your company website.
- > Logo recognition as a Fork & Finger Passport Partner on the 2023 Fork & Finger Passport. Over 1000 Passports are distributed to attendees during the event.
- > Social Media post announcing you as a Fork & Finger Passport Partner.
- > Fork & Finger Passport Partner recognition to be announced by event emcee a minimum of two times during the Fork & Finger Event.

# Let's talk!

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We know your sponsorship budget and objectives don't always align with a standard tiered program.

Connect with us to discuss customizing partnership benefits that align with your sponsorship goals. We have flexible options to fit a range of budgets, and we will work with you to curate a partnership benefit package that meets your needs.

**FOR MORE INFORMATION PLEASE CONTACT**

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