

PROUDLY PRESENTED BY LANGLEY CITY AND THE DOWNTOWN LANGLEY BUSINESS ASSOCIATION

The 2022 McBurney Plaza SUMMER SERIES

Partnership Opportunities



Music has healing power. It has the ability to
take people out of themselves for a few hours.


Elton John



What is this about?

The McBurney Plaza Summer Series are free, family friendly, live music events that take place in the heart of downtown Langley—McBurney Plaza. This event series runs over 4 Saturdays in the summer months and features a diverse group of local artists.





When we sing together in harmony,
our hearts start beating together.

Tania De Jong



Plaza Series Partner

\$2500, 3 AVAILABLE

PARTNERSHIP BENEFITS

- > First right of refusal as Plaza Series Partner for the 2023 McBurney Plaza Summer Series.
- > Prominent logo recognition as a Plaza Series Partner on the 2022 McBurney Plaza Summer Series poster that is distributed throughout the community (over 250 copies distributed).
- > Prominent logo recognition as Plaza Series Partner on the 2022 McBurney Plaza postcard that is distributed throughout the community, including at other DLBA hosted events.
- > Plaza Series Partner recognition to be announced by event emcee a minimum of two times throughout each of the four McBurney Plaza Summer Series events.
- > McBurney Plaza Summer Series event web page recognition with your logo and link to your company website.
- > Social Media post announcing your Plaza Series Partner support of the McBurney Plaza Summer Series.

Music does a lot of things for a lot of people....
It's uplifting, it's encouraging, it's strengthening.

Aretha Franklin





Let's talk!

We know your sponsorship budget and objectives don't always align with a standard tiered program.

Connect with us to discuss customizing partnership benefits that align with your sponsorship goals. We have flexible options to fit a range of budgets, and we will work with you to curate a partnership benefit package that meets your needs.

FOR MORE INFORMATION PLEASE CONTACT

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**DOWNTOWN
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ASSOCIATION**

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