

PARTNERSHIP

OPPORTUNITIES



McBurney Plaza Summer Beats 2020

July 11 | July 18 | July 25 | downtownlangley.com

The McBurney Plaza Summer Beats was launched by the Downtown Langley Business Association and the Langley City in 2015. Over the last few years attendees have had the opportunity to experience circus acts, science fun, Jedi battles and more! We've hosted DIY experts, local artists, Juno nominated musicians and performing artists from around the world. This engaging Beats invites attendees to join together for a memorable experience in the heart of the Langley City, McBurney Plaza.

Two of these engaging summer events (July 18 & 25) invite people of all ages to join together for a free, family experience located in the heart of Langley City in McBurney Plaza. We've decided to expand our ever-popular evening event and will be hosting it on July 11 in Douglas Park. VIP tickets will be sold to the first 400 people 19+, but the entertainment for the evening will be made available to everyone.

Diamond Partnership: \$7,000 (one available)

PARTNERSHIP BENEFITS

- First right of refusal as Diamond Partner for the 2021 McBurney Plaza Summer Beats which includes the two daytime events in McBurney Plaza and the evening event in Douglas park.
- Optional use of one 10' x 10' space in McBurney Plaza and Douglas Park for a display/demo/activity at three out of the three McBurney Plaza Summer Beats events (awnings, tables and chairs provided by partner). Dates to be arranged at time of partnership confirmation and mutually agreed upon.
- Prominently displayed signage acknowledging your organization's support as a Diamond Partner of the McBurney Plaza Summer Beats.
- Prominent logo recognition as a Diamond Partner on the 2020 McBurney Plaza Summer Beats poster that is distributed throughout the community (over 250 copies distributed).
- Diamond Partner recognition in both print and online advertising materials.
- Diamond Partner recognition to be announced by event emcee if commitment is received before April 15, 2020 a minimum of three times throughout each of the three McBurney Plaza Summer Beats events.
- A short 2-3 minutes speaking opportunity during two of the three McBurney Plaza Summer Beats events.
- McBurney Plaza Summer Beats event web page recognition with your logo and link to your company website.
- Social media post announcing your Diamond Partner support of the Summer Beats events.

Platinum Partnership: \$5,000 (two available)

PARTNERSHIP BENEFITS

- First right of refusal as Platinum Partner for the 2020 McBurney Plaza Summer Beats which includes the two daytime events in McBurney Plaza and the evening event in Douglas park.
- Optional use of one 10' x 10' space in McBurney Plaza and Douglas Park for a display/demo/activity at two out of the three McBurney Plaza Summer Beats events (awnings, tables and chairs provided by partner). Dates to be arranged at time of partnership confirmation and mutually agreed upon.
- Prominently displayed signage acknowledging your organization's support as a Platinum Partner of the McBurney Plaza Summer Beats.
- Prominent logo recognition as a Platinum Partner on the 2020 McBurney Plaza Summer Beats poster that is distributed throughout the community (over 250 copies distributed).
- Platinum Partner recognition in both print and online advertising materials.
- Platinum Partner recognition to be announced by event emcee if commitment is received before April 15, 2020 a minimum of two times throughout each of the three McBurney Plaza Summer Beats events.
- McBurney Plaza Summer Beats event web page recognition with your logo and link to your company website.
- Social media post announcing your Platinum Partner support of the Summer Beats events.

Entertainment Partnership: \$3,000 (three available)

PARTNERSHIP BENEFITS

- Speaking Opportunity (2-3 min) that includes welcoming the main act/musician/performer to the stage.
- Prominently displayed signage acknowledging your organization's support as an Entertainment Partner of the McBurney Plaza Summer Beats during the specific date that your organization has selected.
- Recognition as the Entertainment Partner on the 2020 McBurney Plaza Summer Beats poster that is distributed throughout the community if commitment is received before April 15, 2020 (over 250 copies distributed).
- Entertainment Partner recognition in both print and online advertising materials pertaining to the specific date that your organization has selected.
- Entertainment Partner recognition to be announced by the event emcee at the start and conclusion of the specific date that your organization has selected.
- McBurney Plaza Summer Beats event web page recognition with your logo and link to your company website.
- Social media post announcing your organization as an Entertainment Partner support of the Summer Beats events.

The Entertainment Partnership is limited to one partner per McBurney Plaza Summer Beats event. The dates will be available on a first come first serve basis. Event dates include: July 11 (evening event), July 18 (daytime event) and July 25 (daytime event). Daytime events are family friendly and for all ages to enjoy. Evening events are 19+ and include the sale of beer and wine.

For more information on the 2020 McBurney Plaza Summer Beats events, visit: www.downtownlangley.com/events-calendar/mcburney-plaza-summer-Beats

FOR MORE INFORMATION PLEASE CONTACT:

Teri James, Executive Director at 604.539.0133 or email info@downtownlangley.com.

downtownlangley.com



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PARTNERSHIP

COMMITMENT FORM



McBurney Plaza Summer Beats 2020

Please return completed commitment forms to Teri James, Executive Director,
Downtown Langley Business Association at info@downtownlangley.com.

PARTNERSHIP OPTIONS - PLEASE SELECT FROM THE LISTINGS BELOW

- Diamond Partner: \$7,000
- Platinum Partner: \$5,000
- July 11 Entertainment Partner: \$3,000
- July 18 Entertainment Partner: \$3,000
- July 25 Entertainment Partner: \$3,000

COMPANY INFORMATION

NAME _____ TITLE _____

COMPANY/ORGANIZATION NAME (AS IT SHOULD APPEAR IN PRINT ON SIGNAGE) _____

ADDRESS: _____

CITY _____ PROVINCE _____ POSTAL CODE _____

PHONE _____ EMAIL _____

SIGNATURE: _____

MARKETING CONTACT (IF DIFFERENT THAN ABOVE) _____

NAME _____

PHONE _____ EMAIL _____

Partner recognition and logo placement on all print, signage and marketing material will appear in order of partnership value.

Terms: Upon receipt of this signed Commitment Form the Downtown Langley Business Association will issue an invoice for the partnership amount plus GST. Payment is due within 30 days to guarantee your Partnership. Partners may not transfer this agreement to another agency in part or in whole. The Partner name listed above will be the representative in attendance and on display.



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