

SPONSORSHIP

OPPORTUNITIES



McBurney Plaza Summer Series 2018

June 23 | July 7 | July 14 | July 28 | August 11 | downtownlangley.com

The McBurney Plaza Summer Series was launched by the Downtown Langley Business Association and the City of Langley in 2015. Over the last few years attendees have had the opportunity to experience circus acts, science fun, Jedi battles and more! We've hosted DIY experts, local artists, Juno nominated musicians and performing artists from around the world. This engaging series invites attendees to join together for a memorable experience in the heart of the City of Langley, McBurney Plaza.

Diamond Sponsorship: \$7,000 (one available)

SPONSORSHIP BENEFITS:

- First right of refusal as Diamond Sponsor for the 2018 McBurney Plaza Summer Series
- Optional use of one 10' x 10' space in McBurney Plaza for a display/demo/activity at three out of the five McBurney Plaza Summer Series events (awnings, tables and chairs provided by sponsor). Dates to be arranged at time of sponsorship confirmation and mutually agreed upon.
- Prominently displayed signage acknowledging your organization's support as a Diamond Sponsor of the McBurney Plaza Summer Series
- Prominent logo recognition as a Diamond Sponsor on the 2018 McBurney Plaza Summer Series poster that is distributed throughout the community (over 250 copies distributed)
- Diamond Sponsor recognition in both print and online advertising materials
- Diamond Sponsor recognition to be announced by event emcee a minimum of three times throughout each of the five McBurney Plaza Summer Series events
- A short 2-3 minutes speaking opportunity during two of the five McBurney Plaza Summer Series events
- McBurney Plaza Summer Series event web page recognition with your logo and link to your company website
- Social media post announcing your Diamond Sponsor support of the event series

Platinum Sponsorship: \$5,000 (two available)

SPONSORSHIP BENEFITS:

- First right of refusal as Platinum Sponsor for the 2018 McBurney Plaza Summer Series
- Optional use of one 10' x 10' space in McBurney Plaza for a display/demo/activity at two out of the five McBurney Plaza Summer Series events (awnings, tables and chairs provided by sponsor). Dates to be arranged at time of sponsorship confirmation and mutually agreed upon.
- Prominently displayed signage acknowledging your organization's support as a Platinum Sponsor of the McBurney Plaza Summer Series
- Prominent logo recognition as a Platinum Sponsor on the 2018 McBurney Plaza Summer Series poster that is distributed throughout the community (over 250 copies distributed)
- Platinum Sponsor recognition in both print and online advertising materials
- Platinum Sponsor recognition to be announced by event emcee a minimum of two times throughout each of the five McBurney Plaza Summer Series events
- McBurney Plaza Summer Series event web page recognition with your logo and link to your company website
- Social media post announcing your Platinum Sponsor support of the event series

Entertainment Sponsorship: \$3,000 (five available)

SPONSORSHIP BENEFITS:

- Speaking Opportunity (2-3 min) that includes welcoming the main act/musician/performer to the stage
- Prominently displayed signage acknowledging your organization's support as an Entertainment Sponsor of the McBurney Plaza Summer Series during the specific date that your organization has selected
- Recognition as the Entertainment Sponsor on the 2018 McBurney Plaza Summer Series poster that is distributed throughout the community if commitment is received before April 15, 2018 (over 300 copies distributed)
- Entertainment Sponsor recognition in both print and online advertising materials pertaining to the specific date that your organization has selected
- Entertainment Sponsor recognition to be announced by the event emcee at the start and conclusion of the specific date that your organization has selected
- McBurney Plaza Summer Series event web page recognition with your logo and link to your company website
- Social media post announcing your organization as an Entertainment Sponsor for the series

The Entertainment Sponsorship is limited to one sponsor per McBurney Plaza Summer Series event. The dates will be available on a first come first serve basis. Event dates include: June 23 (daytime event), July 7 (daytime event), July 14 (evening event), July 28 (daytime event) and August 11 (evening event). Daytime events are family friendly and for all ages to enjoy. Evening events are 19+ and include the sale of beer and wine.

For more information on the 2018 McBurney Plaza Summer Series events, visit: www.downtownlangley.com/events-calendar/mcburney-plaza-summer-series

FOR MORE INFORMATION PLEASE CONTACT:

Teri James, Executive Director at 604.539.0133 or email info@downtownlangley.com.
downtownlangley.com



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SPONSORSHIP

COMMITMENT FORM



McBurney Plaza Summer Series 2018

SATURDAY, AUGUST 18 | 11AM TO 5PM | DOWNTOWN LANGLEY

Please return completed commitment forms to Teri James, Executive Director, Downtown Langley Business Association at info@downtownlangley.com.

SPONSORSHIP OPTIONS PLEASE SELECT FROM THE BELOW LISTINGS

- Diamond Sponsor: \$7,000
- Platinum Sponsor: \$5,000
- June 23 Entertainment Sponsor: \$3,000
- July 7 Entertainment Sponsor: \$3,000
- July 14 Entertainment Sponsor: \$3,000
- July 28 Entertainment Sponsor: \$3,000
- August 11 Entertainment Sponsor: \$3,000

COMPANY INFORMATION

NAME: _____ TITLE: _____

COMPANY/ORGANIZATION NAME (AS IT SHOULD APPEAR IN PRINT ON SIGNAGE): _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____

MARKETING CONTACT (IF DIFFERENT THAN ABOVE): _____

NAME: _____

PHONE: _____ EMAIL: _____

PLEASE NOTE: Returning sponsors that participated in the 2018 McBurney Plaza Summer Series will be given first right of refusal to sponsor the same aspect of the event in 2019. Returning sponsor commitments are due by April 6, 2018.

Sponsor recognition and logo placement on all print, signage and marketing material will appear in order of sponsorship value.

Terms: Upon receipt of this signed Commitment Form the Downtown Langley Business Association will issue an invoice for the sponsorship amount plus GST. Payment is due within 30 days to guarantee your sponsorship. Sponsors may not transfer this agreement to another agency in part or in whole. The sponsor name listed above will be the representative in attendance and on display.



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